## Chapter 3 Generalized Linear Models (GLM)

Example - Fatality in Falling Accidents ${ }^{1}$


If the falls were indep. of each other, and if the chance of fatality depended only on the floor level from which the victims fell, then

$$
y_{x} \sim \operatorname{binomial}\left(n_{x}, \pi(x)\right)
$$

The MLE of $\pi(x)$ is $p_{x}=y_{x} / n_{x}$.

$$
{ }^{1} \text { Courtesy of Prof. Stephen M.Stigler }
$$

## First Attempt - Linear Regression

Suppose we model $\pi(x)$ as

$$
\pi(x)=\alpha+\beta x
$$

how to estimate $\alpha$ and $\beta$ ? Let's try linear regression with

- response $=$ the observed fatality rates $p_{x}=y_{x} / n_{x}$, and
- predictor $=$ the floor level $x$

| floor <br> level | fatal <br> falls | total <br> falls | fatality <br> rate |
| :---: | :---: | :---: | :---: |
| $x$ | $y_{x}$ | $n_{x}$ | $p_{x}$ |
| 1 | 2 | 37 | 0.05 |
| 2 | 6 | 54 | 0.11 |
| 3 | 8 | 46 | 0.17 |
| 4 | 13 | 38 | 0.34 |
| 5 | 10 | 32 | 0.31 |
| 6 | 10 | 11 | 0.91 |
| 7 | 1 | 2 | 0.50 |



Chapter 3-3

## Why Modeling?

Without modeling we can estimate $\pi(x)$ at $x=1,2, \ldots, 7$ using the sample fatality rate $y_{x} / n_{x}$, but there are a few problems.

- cannot estimate $\pi(x)$ at those $x$ with no observation, e.g., $x=8$ or 1.5.
- We expect the fatality rate $\pi(x)$ to increase with the floor level $x$. However, the sample fatality rates $p_{x}=y_{x} / n_{x}$ are not monotone increasing in $x$ :

$$
\begin{aligned}
& p_{4}=0.34>p_{5}=0.31, \\
& p_{6}=0.91>p_{7}=0.50,
\end{aligned}
$$

which is not reasonable.

- By modeling, we can incorporate prior knowledge about $\pi(x)$ to improve the accuracy of estimation.
E.g., we can model $\pi(x)$ as an increasing function

$$
\pi(x)=\alpha+\beta x \quad \text { or } \quad \pi(x)=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}} .
$$

Chapter 3-2

## First Model - Linear Regression

Fitting a linear regression model, we get

$$
\widehat{\pi(x)}=-0.09566+0.10973 x
$$

which means, if the fall occurs one floor higher, the chance for it to be fatal increases by about $11 \%$.


Any problem in this model?
Chapter 3-4

## Problems of the Linear Regression Model

1. Non-normality of the response $p_{x}$

- not a serious issue because regression models don't require the response to be normal

2. Non-constant variance of the response: $\operatorname{SE}\left(p_{x}\right)=\sqrt{\frac{p_{x}\left(1-p_{x}\right)}{n_{x}}}$


Regression models assume constant variabilities of all points.

Points w/ smaller SEs should be more influential to the fitted line as they are more accurate.
(The error bars go 1 SE above and below $p_{x}$ ).
Chapter 3-5

Second Attempt — Likelihood Methods
As $y_{x} \sim \operatorname{binomial}\left(n_{x}, \pi(x)\right)$, the likelihood of $\pi(x)$ is

$$
\begin{aligned}
\ell & =\prod_{x=1}^{7}\binom{n_{x}}{y_{x}}[\pi(x)]^{y_{x}}[1-\pi(x)]^{n_{x}-y_{x}} \\
& =C \prod_{x=1}^{7}[\pi(x)]^{y_{x}}[1-\pi(x)]^{n_{x}-y_{x}}
\end{aligned}
$$

where $C=\prod_{x=1}^{7}\binom{n_{x}}{y_{x}}$ is a constant involving no parameters, having no effect on parameter inference, and hence is often ignored.
For the linear probability model

$$
\pi(x)=\alpha+\beta x
$$

the likelihood of $\alpha, \beta$ is

$$
\ell(\alpha, \beta)=C \prod_{x=1}^{7}[\alpha+\beta x]^{y_{x}}[1-\alpha-\beta x]^{n_{x}-y_{x}}
$$

- No close form formula for the MLEs of $\alpha$ and $\beta$. Numerical tools give their values as

$$
\begin{gathered}
\widehat{\alpha}=-0.0577, \quad \widehat{\beta}=0.0949 \\
\text { Chapter } 3-7
\end{gathered}
$$

## Problems of the Linear Regression Model

3. For probabilities,
the diff. of $\pi=0.01$ and $\pi=0.0001$ is important, but
the diff. of $\pi=0.51$ and $\pi=0.5001$ is often negligible.

- Least square method regards the two differences equal,
- Likelihood methods can reflect the distinction of the two differences.

4. $\pi(x)=\alpha+\beta x$ may not stay between 0 and 1

Chapter 3-6

Compare the two fitted lines founded using regression and binomial likelihoods.

$$
\begin{array}{r}
\text { Regression : } \widehat{\pi(x)}=-0.0957+0.1097 x \\
\text { Binomial likelihoods : } \widehat{\pi(x)}=-0.0577+0.0949 x
\end{array}
$$



Chapter 3-8

## Why Likelihood Methods Improve Over Regression?

likelihood : $C \prod_{x}[\pi(x)]^{y_{x}}[1-\pi(x)]^{n_{x}-y_{x}}$
log-likelihood : $\log C+\sum_{x}\left\{y_{x} \log \pi(x)+\left(n_{x}-y_{x}\right) \log [1-\pi(x)]\right\}$
Contribution of an observation $\left(x, n_{x}, y_{x}\right)$ to the log-likelihood is

$$
y_{x} \log \pi(x)+\left(n_{x}-y_{x}\right) \log [1-\pi(x)]
$$

- Observations with larger $n_{x}$ are more influential as they have greater contributions to log-likelihood
- Each single $y_{x} \log \pi(x)+\left(n_{x}-y_{x}\right) \log [1-\pi(x)]$ reach its max. at $\pi(x)=y_{x} / n_{x}$. Likelihood methods will make the fitted $\widehat{\pi}(x)$ as close to $y_{x} / n_{x}$ as possible.
- log-likelihood changes $\begin{gathered}\text { a little } \\ \text { a lot }\end{gathered}$ when $\pi(x)$ changes from .51 to .501 ,

> Chapter 3-9

## Logistic Regression Models

The logistic regression model models the success probability $\pi(x)$ for the binomial response as

$$
\pi(x)=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}}
$$

or equivalently,

$$
\log \left(\frac{\pi(x)}{1-\pi(x)}\right)=\alpha+\beta x
$$

- It ensures $\pi(x)$ staying between 0 and 1 regardless of the values of $\alpha, \beta$, and $x$
- $g(\pi)=\log \left(\frac{\pi}{1-\pi}\right)$ is called the logit function
- Interpretation: $\log ($ odds $)=\alpha+\beta x$
the odds increases by a factor of $e^{\beta}$ whenever $x$ increases by 1
- We'll discuss in detail in Chapter 4 \& 5

Chapter 3-11

## S-shaped Relationships

In practice, $\pi(x)$ often increases or decreases slower as $\pi(x)$ gets closer to 0 or 1 .
The S-shaped curves below are often (close to) realistic.


The most commonly used S-shaped function for modeling $\pi(x)$ is

$$
\pi(x)=\frac{\exp (\alpha+\beta x)}{1+\exp (\alpha+\beta x)}=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}}
$$

Chapter 3-10

For the example about accidental falls, the likelihood function of $\alpha$ and $\beta$ is

$$
\ell(\alpha, \beta)=C \prod_{x=1}^{7}\left(\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}}\right)^{y_{x}}\left(\frac{1}{1+e^{\alpha+\beta x}}\right)^{n_{x}-y_{x}}
$$

The MLE of $\alpha$ and $\beta$ is:

$$
\widehat{\alpha}=-3.492, \quad \widehat{\beta}=0.660
$$

The fitted model is

$$
\widehat{\pi}(x)=\frac{e^{-3.492+0.660 x}}{1+e^{-3.492+0.660 x}}
$$

- The model estimates that $5.6 \%$ of the falls from the first floor is fatal because

$$
\widehat{\pi}(1)=\frac{e^{-3.492+0.660 \times 1}}{1+e^{-3.492+0.660 \times 1}} \approx 0.0556 \approx 5.6 \%
$$

- If a victim had fell from somewhere one floor higher, the odds of death would have increased by a factor of $e^{0.660} \approx 1.93$.


## Probit Regression Model

Another model that has the S-shaped curves is the probit model, which assumes

$$
\pi(x)=\Phi(\alpha+\beta x)
$$

where $\Phi$ is the cumulative distribution function of $N(0,1)$,

$$
\Phi(z)=\mathrm{P}(N(0,1) \leq z)=\int_{-\infty}^{z} \frac{1}{\sqrt{2 \pi}} e^{-\frac{x^{2}}{2}} d x .
$$

- What are the values of $\Phi(0), \Phi(-1.96), \Phi(1.96)$ ?

Chapter 3-13

## Probit Regression Model

The fitted probit regression model for the accidental fall data (based on likelihood methods) is

$$
\widehat{\pi}(x)=\Phi(\widehat{\alpha}+\widehat{\beta} x)=\Phi(-2.0241+0.3794 x) .
$$

- The estimated fatality rate of falling from the first floor is

$$
\widehat{\pi}(1)=\Phi(-2.0241+0.3794 \times 1)=\Phi(-1.6447) \approx 0.0500
$$

$\mathrm{N}(0,1)$ density function $\phi(x)=\frac{1}{\sqrt{2 \pi}} e^{-\frac{x^{2}}{2}}$ (top panel) and cumulative distribution function $\Phi(x)=\int_{-\infty}^{x} \phi(z) d z$ (bottom panel).



## Complementary Log-Log Models

Both logit and probit models assume that $\pi(x)$ approaches 0 at the same rate as it approaches 1 .
The complementary log-log models assume

$$
\pi(x)=1-\exp (-\exp (\alpha+\beta x))
$$

or equivalently

$$
\log (-\log (1-\pi(x)))=\alpha+\beta x
$$

In this model, $\pi(x)$ approaches 0 fairly slowly but approaches 1 quite sharply.


Chapter 3-16

## Log-log Models

On the contrary, the log-log models assume

$$
\pi(x)=\exp (-\exp (\alpha+\beta x)), \quad \text { or } \quad \log (-\log (\pi(x)))=\alpha+\beta x
$$

of which $\pi(x)$ approaches 0 quickly but approaches 1 slowly


- Neither the complementary log-log models nor the log-log models are included in the textbook.
We include them here just for your reference.
Chapter 3-17


## Three Components of Generalized Linear Models

- Random component $Y$
- the response variable with indep. obs. $Y_{1}, Y_{2}, \ldots, Y_{n}$ from a common prob. dist. (e.g., normal, binomial, Poisson)
- System component - the explanatory variables of a linear structure

$$
\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

Some $x_{j}$ can be based on others $x_{k}$ 's, e.g., $x_{3}=x_{1} x_{2}, x_{4}=x_{1}^{2}$

- Link function $g(\mu)$
- connecting $\mu=\mathbb{E}[Y]$ and $\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}$ by a function

$$
g(\mu)=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

The same maximum likelihood (ML) fitting procedure is used to estimate the coefficients $\alpha, \beta_{1}, \ldots, \beta_{k}$ for all GLMs.

## Link Functions

All the models above assume a linear relationship between the explanatory variable $x$ and some function $g(\pi)$ of the binomial proportion $\pi$.

- logit: $\pi=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}} \Leftrightarrow g(\pi)=\log \left(\frac{\pi}{1-\pi}\right)=\alpha+\beta x$
- probit: $\pi=\Phi(\alpha+\beta x) \Leftrightarrow g(\pi)=\Phi^{-1}(\pi)=\alpha+\beta x$
- complementary log-log:

$$
\pi=1-e^{-e^{\alpha+\beta x}} \Leftrightarrow g(\pi)=\log (-\log (1-\pi))=\alpha+\beta x
$$

- log-log:

$$
\pi=e^{-e^{\alpha+\beta x}} \Leftrightarrow g(\pi)=\log (-\log (\pi))=\alpha+\beta x
$$

All models above belong to a large class of models $\qquad$ Chapter 3-18

## Linear Regression Models Are GLMs

Recall the ordinary linear regression models assume

$$
Y=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}+\varepsilon
$$

where the noise $\varepsilon$ has a normal distribution $N\left(0, \sigma^{2}\right)$

- The random component $Y$ has a normal distribution
- $\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}$ is the systematic component
- The link function is the identity link $g(\mu)=\mu$

$$
g(\mu)=\mu=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

- The ML fitting procedure for estimating $\alpha, \beta_{1}, \ldots, \beta_{k}$ reduces to the least square method when the response variable has a normal distribution.


## Back to the Example of Fatal Falls

Which model fits the data the best?


Chapter 3-21

## How to Fit GLM in R

Loading data:


Fitting a binomial model with identity link $\pi(x)=\alpha+\beta x$


The fitted model is $\widehat{\pi}(x)=-0.05771138+0.09490576 x$.

## How to Choose a Link Function?

- Logit models and probit models usually give similar fitted curves

- Locally, both logit and probit link are close to linear
- Often, the conclusions made are not sensitive to the choice of the link function, though there are occasional exceptions.
- Logit models have nice interpretation (odds ratio) and hence are most commonly used for binomial response data

Chapter 3-22

Fitting a logit, a probit, or a complementary log-log model:
> ff.logit = glm(cbind(fatal,live) ~ floor,
family=binomial(link="logit"), data=ff)
> ff.probit = glm(cbind(fatal,live) ~ floor,
family=binomial(link="probit"), data=ff)
> ff.cloglog $=$ glm(cbind(fatal,live) ~ floor,
family=binomial(link="cloglog"), data=ff)
> ff.logit\$coef
(Intercept) floor
-3.4920438 0.6600324
> ff.probit\$coef
(Intercept) floor
-2.0241333 0.3793616
> ff.cloglog\$coef
(Intercept) floor
-3.2997589 0.5540277
The fitted logit model is $\widehat{\pi}(x)=\frac{e^{-3.492+0.660 x}}{1+e^{-3.492+0.660 x}}$,
the fitted probit model is $\widehat{\pi}(x)=\Phi(-2.024+0.3794 x)$, and the fitted complementary log-log model is $\widehat{\pi}(x)=1-e^{-e^{-3.300+0.554 x}}$

Chapter 3-24

Fitted Values $\widehat{\pi}(x)$
Fitted values for $\widehat{\pi}(x)$ at data points, e.g., for the model with identity link

```
> ff.lin$fit
\begin{tabular}{llll}
1 & 2 & 3
\end{tabular}
5
6
```

$\begin{array}{llllllll}0.03719438 & 0.13210014 & 0.22700590 & 0.32191166 & 0.41681743 & 0.51172319 & 0.60662\end{array}$

```
> round(ff.lin$fit, 3)
1 
0.037 0.132 0.227 0.322 0.417 0.512 0.607
```

for the models with logit and probit links

```
> round(ff.logit$fit,3)
    1 
0.056 0.102 0.181 0.299 0.452 0.615 0.756
> round(ff.probit$fit,3)
    1 1rlllllll
0.050 0.103 0.188 0.306 0.449 0.599 0.736
```

Chapter 3-26

Fitting GLM for Ungrouped Data

```
> ffug = read.table("fallsUG.dat",h=T)
> ffug.logit = glm((outcome == "fatal") ~ floor,
        family=binomial(link="logit"), data=ffug)
> ffug.logit$coef
                                    # same fitted coefficients!
(Intercept) floor
    -3.4920437 0.6600324
> ff.logit$coef
(Intercept) floor
    -3.4920438 0.6600324
> round(ffug.logit$fit,3) # estimated fatality rates
0.102 0.452 0.452 0.102 0.056 0.299 0.452 0.056 0.299
(... omitted ...)
    214}2215 216 217 218 219 220
    0.102 0.102 0.615 0.299 0.181 0.056 0.299
```


### 3.4 Statistical Inference for GLMs

The Wald statistic for testing $\mathrm{H}_{0}: \beta=c$ is

$$
z=\frac{\widehat{\beta}-c}{\operatorname{SE}(\widehat{\beta})}
$$

We omit the formula for $\operatorname{SE}(\widehat{\beta})$, of which the value can be found in R as follows.
> ff.lin = glm(cbind(fatal,live) ~ floor,
family=binomial(link="identity"), data=ff)
> summary (ff.lin)
Coefficients:
Estimate Std. Error z value $\operatorname{Pr}(>|z|)$
$\begin{array}{lrrrr}\text { (Intercept) } & -0.05771 & 0.03927 & -1.469 & 0.142 \\ \text { floor } & 0.09491 & 0.01567 & 6.057 & 1.38 \mathrm{e}-09\end{array} * * *$
The column Std.Error gives the desired SE.
Remark: The SE of $\widehat{\beta}$ depends on the unknown true value of $\beta$. The SE in the Wald statistic is evaluated at $\beta=\widehat{\beta}$, not at the value $\beta=c$ under $\mathrm{H}_{0}$.

Chapter 3-29

## Wald Cls

The Wald $(1-\alpha) 100 \%$ Cls for $\beta$ are

$$
\widehat{\beta} \pm z_{\alpha / 2} \operatorname{SE}(\widehat{\beta})
$$

e.g., $95 \% \mathrm{Cl}$ for $\beta$ :

$$
0.09491 \pm 1.96 \times 0.01567 \approx(0.064,0.126)
$$

```
> summary(ff.lin)
Coefficients:
    Estimate Std. Error z value Pr (> |z|)
(Intercept) -0.05771 0.03927 -1.469 0.142
floor 0.09491 0.01567 6.057 1.38e-09 ***
```

R command command confint. default () gives the Wald Cls.

```
> confint.default(ff.lin, level=0.95)
    2.5% 97.5 %
(Intercept) -0.13468514 0.01926237
floor 0.06419697 0.12561455
```


## Likelihood Ratio Tests

To test $\mathrm{H}_{0}: \beta=0$ vs $\mathrm{H}_{\mathrm{a}}: \beta \neq 0$

$$
\begin{aligned}
& \ell_{0}=\max . \text { likelihood when } \beta=0 \\
& \ell_{1}=\max . \text { likelihood over all possible } \beta
\end{aligned}
$$

The likelihood ratio test statistic is

$$
\begin{aligned}
L R T & =-2 \log \left(\ell_{0} / \ell_{1}\right) \\
& =-2\left[\log \left(\ell_{0}\right)-\log \left(\ell_{1}\right)\right] \\
& =-2\left(L_{0}-L_{1}\right) \sim \chi_{1}^{2} \quad \text { when sample size is large }
\end{aligned}
$$

where $L_{i}=\log \left(\ell_{i}\right)$.
Example (Fatal Falls) . For identity link $\pi(x)=\alpha+\beta x$,

- under $\mathrm{H}_{0}: \beta=0, \pi(x)=\alpha, \quad L_{0}=-117.9112$
- under $\mathrm{H}_{\mathrm{a}}: \beta \neq 0, \pi(x)=\alpha+\beta x, L_{1}=-102.4135$

$$
\begin{aligned}
L R T & =-2\left(L_{0}-L_{1}\right)=30.995, \quad d f=1, \\
P \text {-value } & =2.6 \times 10^{-8}
\end{aligned}
$$

## Likelihood Ratio Tests in R

Remarks

The drop1() command in R can do LR tests for coefficients.

```
> drop1(ff.lin, test="Chisq")
Single term deletions
Model:
cbind(fatal, live) ~ floor
    Df Deviance AIC LRT Pr(>Chi)
<none> 11.037 35.959
floor 1 42.032 64.955 30.995 2.586e-08 ***
```


## LR Confidence Intervals

LR method also extends to Cls:
$(1-\alpha) 100 \% \mathrm{Cl}$ is set of $\beta^{*}$ for which $P$-value $>\alpha$ in LR test of $\mathrm{H}_{0}: \beta=\beta^{*}$. Computed by confint() function in R .

```
> confint(ff.lin, level=0.95) # LR confidence intervals
Waiting for profiling to be done...
    2.5 % 97.5 %
(Intercept) -0.10588159 0.02906596
floor 0.06389293 0.12235797
There were }11\mathrm{ warnings (use warnings() to see them)
compared with Wald confidence intervals
> confint.default(ff.lin, level=0.95) # Wald confidence intervals
    2.5 % 97.5 %
(Intercept) -0.13468514 0.01926237
floor 0.06419697 0.12561455
```

- For very large $n$, Wald and LR tests are approx. equivalent, but for small to moderate $n$, the LR test is more reliable and powerful.
- R does not report the maximized log-likelihood of a model but report its "deviance", which we will introduce in Section 3.4.3 and 5.2.2. Now just keep in mind that

$$
\text { Deviance }=-2(\text { max. log-likelihood })+\text { constant }
$$

where the constant just depends on data but not the model. Thus

LR statistic $=$ difference in deviances

Chapter 3-34

We defer the following sections now and will come back to them later.

- Section 3.3 introduces GLMs for count data (rather than binary or binomial data), including Poisson regression and negative binomial regression. We will come back to this section when we reach Chapter 7.
- Section 3.4.3-3.4.5 introduce deviance, model comparisons, and residuals generally for all GLMs. We will discuss deviance and residuals for binary response models in Chapter 5 and how to use them to do model selection.

