On the night of the 2000 presidential election, Americans sat riveted in front of their televisions as polling results divided the nation’s map into red and blue states. Since then the color divide has become a symbol of a culture war that thrives on stereotypes—pickup-driving red-state Republicans who vote based on God, guns, and gays; and elitist, latte-sipping blue-state Democrats who are woefully out of touch with heartland values. In “Red State, Blue State, Rich State, Poor State” we debunk these and other political myths, getting to the bottom of why Democrats win elections in wealthy states while Republicans get the votes of richer voters, how the two parties have become ideologically polarized, and other issues.

Further information is available at http://redbluerichpoor.com/